

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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MORE THAN 300 VACATION.COM MEMBERS REGISTER FOR EZAIR WITHIN ONE MONTH OF PRODUCT'S LAUNCH

EZguider's air solution attracts full range of agencies, especially larger members looking to enhance reservation center productivity and support outside agents.

ALEXANDRIA, VA (July 21, 2009) – Vacation.com®, North America's leading travel services marketing organization, announces that more than 300 member agencies have already registered to use EZair, the air-booking functionality for its revolutionary leisure sales platform, EZguider.

Launched last month at Vacation.com's 11th International Conference and Trade Show in Las Vegas, EZair allows members to make stand-alone and add-on bookings from more than 400 airlines directly through EZguider without a GDS contract, monthly fees or productivity goals as part of their Vacation.com membership.

"EZguider is easy to use, remarkably efficient and requires very little training," said Steve Tracas, Vacation.com's president and CEO. "With the addition of EZair, this product fills a key business need for many of our members, especially our larger cruise and tour producers looking to boost their productivity as well as support their outside sales agents without a traditional GDS contract."

EZair complements existing EZguider functionality, a powerful Web-based tool Vacation.com members use daily to search, compare and book tours, cruises and insurance. As proven during the "EZguider Book-Off Contest" held during Conference, agents can reduce their cruise reservation processing time by more than 20 minutes per transaction when using EZguider.

"One of our largest member agencies now completes more than 300 cruise reservations per month through EZguider," added Tracas. "When you factor in the time saved—up to 20 minutes per transaction—that eliminates 100 hours per month of telephone time or

navigating multiple supplier sites that can better be spent prospecting for additional sales or servicing existing clients.”

EZguider is exclusively for Vacation.com members. Agents can visit www.EZguider.net to learn more about this all-in-one leisure-selling tool.

Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.