

## PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



### **Media Contact:**

Lauraday Kelley

[lkelly@vacation-corp.com](mailto:lkelly@vacation-corp.com)

Vacation.com

(703) 740-4361

Release # 2009-30

## **VACATION.COM LAUNCHES AIR BOOKING COMPONENT FOR EZGUIDER AT CONFERENCE**

*EZair allows members to make stand-alone and add-on air bookings without a GDS contract, monthly fees or productivity goals.*

Las Vegas, NV (June 17, 2009) – Vacation.com®, North America’s leading travel services marketing organization, officially launched EZair—the air-booking functionality for its revolutionary leisure sales platform, EZguider, which already includes tours, cruises and insurance—during its 11th International Conference and Trade Show at Caesars Palace.

“We are proud to provide our members with the tool necessary to make stand-alone and add-on bookings from more than 400 airlines directly through EZguider,” said Vacation.com President & CEO Steve Tracas. “They can now accomplish this without a GDS contract, monthly fees or productivity goals thanks to EZair.”

Powered by Amadeus’ comprehensive, low-fare search tool, MasterPricer, EZair uses a simple point-and-click user interface with no “green screen” commands, making it easy for all member agents to access GDS air content. Reservations are ticketed within minutes, with confirmations emailed immediately to the booking agent. Plus, agents can use EZair’s built-in fee manager to include service fees and enhance profits.

EZair complements existing EZguider functionality, a powerful Web-based tool Vacation.com members use daily to search, compare and book tours, cruises and insurance. With the addition of EZair, members can use EZguider to build components into a complex itinerary, all from one, easy-to-use source.

“Our members can now service their clients from start to finish, end-to-end, from the outbound flight, to their cruise or tour, along with third-party insurance and return flight, all within the EZguider platform that’s included in their Vacation.com membership,” added Tracas.

Conference attendees will be able to take EZair for a “test flight” at various training sessions. Agents can also register for the new component in the Experience Room, Vacation.com’s onsite marketing and technology training center open during Conference.

EZguider is exclusively for Vacation.com members, and member agencies must first become activated to launch the platform from AgentNet. If an agency wants to add EZair functionality, a nominal, one-time set-up fee is required. While there are no other monthly fees, a small portion of each air ticket service fee will be retained to cover fulfillment costs.

Agents can visit [www.EZguider.net](http://www.EZguider.net) to learn more about this all-in-one leisure-selling tool.

### **Vacation.com**

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit [www.JoinVacation.com](http://www.JoinVacation.com) to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.