

## PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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Release # 2009-26

### **VACATION.COM WELCOMES NEW MEMBERS WITH ENHANCED TUTORIALS**

*Interactive, Web-based lessons assist new members in maximizing their membership*

ALEXANDRIA, VA (May 28, 2009) – Vacation.com®, North America’s leading travel services marketing organization, recently launched an enhanced platform of interactive, self-guided eLearning Solutions to help member agents learn how to take full advantage of their membership.

Accessible through Vacation.com’s Agent Advancement Center (AAC), the Orientation Tutorials provide detailed information to allow new members the ability to quickly take advantage of Vacation.com’s numerous programs.

“Because Vacation.com offers such a wide array of products, services and revenue-generating opportunities, we wanted to make it easier for our newest members to hone in on our most important offerings, so we created this user-friendly Orientation platform,” said Geoff Stewart, Vacation.com’s manager of Training & Member Development. “It has also proven beneficial to many of our existing members, and in the first week alone, nearly 250 agents viewed it.”

The eLearning Tutorials were created to complement more traditional training tools, such as the “Vacation.com Getting Started Guide,” an online document that was downloaded more than 1,500 times in the first quarter of 2009.

“The message was clear: our agents wanted in-depth information, so we created a more robust guide,” added Stewart. “The feedback has been incredible. Agents are viewing their Vacation.com membership with excitement as they quickly realize all the exclusive benefits at their disposal.”

The Orientation Tutorials are completely interactive: the agent chooses which sections to view and follows an intuitive path through a series of detailed tutorials. Segueing from

one tutorial to another is virtually seamless, allowing members to easily find and discover the programs that interest them most.

In addition to the tutorials, members can also register for an Orientation Webinar, a live monthly seminar that connects members with a Training Specialist.

For more information on Training & Member Development programs, member agents can visit Vacation.com's Agent Advancement Center at [www.agentnet.com/aac](http://www.agentnet.com/aac). All other agents should visit [www.JoinVacation.com](http://www.JoinVacation.com) to learn about all the benefits Vacation.com provides.

### **Vacation.com**

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates *“The Power of the Partnership”* between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit [www.JoinVacation.com](http://www.JoinVacation.com) to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.