

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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VACATION.COM MEMBERS APPLAUD EZGUIDER'S POWERFUL CRUISE BOOKING COMPONENT

EZcruise praised for its ease of use and multiple cruise line displays

ALEXANDRIA, VA (May 27, 2009) – Vacation.com®, North America's leading travel services marketing organization, reports a highly favorable response to EZcruise from member agents using EZguider—the organization's comprehensive leisure travel booking tool.

Powered by global travel technology provider TravTech, EZcruise is a Web-based cruise shopping and booking solution embedded within EZguider. Since its launch in the fall of 2008, EZcruise training has been underway throughout the Vacation.com network.

“As more of our members are trained, they see why EZcruise is such a productivity enhancer with side-by-side shopping comparisons, deck layouts, pricing, booking and a host of features to make the selling process easier,” said Steve Tracas, Vacation.com's president and CEO.

“The EZguider platform now offers our members exclusive access to the EZcruise tool to book cruises, as well as tours, insurance and, soon, scheduled air through EZair. This product is a real differentiator for our member agents, and the best part is, it's included in their membership,” added Tracas.

The enthusiastic adoption and approval by Vacation.com members has been associated to EZcruise's ease of use, as confirmed by Heather Wege, manager of Sales and Operations at Online Vacation Center, a top Vacation.com member agency and prolific user of the EZguider platform.

“Our agents prefer to use EZcruise over other available options. It's easy, very intuitive and faster than shopping electronically and then calling individual cruise lines. The multiple cruise line display and fare matrix is very robust, helping us zero in on the perfect sailing in no time,” said Wege.

Other aspects of EZcruise touted by users are the rich and varied electronic content associated with cruise itineraries, destination data including weather and video, and real-time pricing and availability.

“The itinerary and destination information is a vital part of EZcruise’s success, because it helps sell the cruise to the client,” said Gian Dilawari, the president of TravTech. “We have been very pleased with our relationship with Vacation.com and the flourishing adoption rate of their agent members.”

Agents can visit www.EZguider.net to learn more about EZcruise, a free benefit for all Vacation.com members. Current Vacation.com members can visit AgentNet to access EZcruise through EZguider.

Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

TravTech, Inc

TravTech Inc. is headquartered in Fairfax, VA, and develops and operates web-based travel applications, targeted at the cruise industry. Its flagship application suite [CruiseBase](#) provides both front and back-office customer management functionality and provides consumer and travel agents with the ability to search and book cruises on-line. TravTech CruiseBase is integrated with Trams ClientBase Plus (LiveConnect) and allows customers the ability to book on-line from within their ClientBase Plus application. TravTech is a subsidiary of Omega World Travel, Inc. For more information visit <http://www.travtech.com>. Contact Sales at 703-272-0024.

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