

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



Media Contact:

Lauraday Kelley

lkelly@vacation-corp.com

Vacation.com

(703) 740-4361

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NEXION JOINS VACATION.COM

Host agency's 2,100 independent contractors will have access to Vacation.com's Engagement program and other benefits.

ALEXANDRIA, VA (May 7, 2009) – Vacation.com®, North America's leading travel services marketing organization, announces the addition of Nexion to its membership, welcoming the host agency's 2,100 independent travel agents.

An influential host agency since 1995, Nexion provides preferred supplier content, ticketing, operations, fulfillment support and marketing services for their agent members. Through their newly-cemented Vacation.com membership, Nexion members will receive enhanced commissions from a greater range of suppliers and access to other exclusive benefits.

“This is a smart partnership,” said Jared Braunstein, Vacation.com's vice president of Sales. “Each will make the other stronger through complementary marketing programs, Preferred Supplier relationships, training and education. We are proud to have Nexion onboard.”

All Nexion agent members will have access to Vacation.com's highly-effective Engagement marketing program, which consists of offers from Preferred Suppliers exclusively negotiated for Vacation.com members. Benefits of Engagement include professionally-designed direct mail promotions that are sent to pre-selected clients with the member's agency as the sole call to action.

“Despite a pressured economy, Nexion agents continue to thrive, and we're looking forward to including Vacation.com's Engagement marketing benefits to the rich services already provided to Nexion members,” said Jackie Friedman CTC, CTIE, Nexion's general manager. “We did our homework and were greatly impressed by Vacation.com's Preferred Supplier offers and direct mail program. Our agents can capitalize on that expertise to help them accelerate their success.”

Vacation.com members can log into AgentNet to access the Engagement program and other member benefits. All other agencies should visit www.JoinVacation.com for more information.

Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates ***“The Power of the Partnership”*** between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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