

## PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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### VACATION.COM LAUNCHES NEW PROGRAM TO ENHANCE END-TO-END CRUISE EXPERIENCE

*Pre & Post Cruise Solutions offers high-commission private transfers, hotels and sightseeing at cruise ports around the world.*

ALEXANDRIA, VA (March 26, 2009) – In response to member requests, Vacation.com®, North America's leading travel services marketing organization, recently introduced Pre & Post Cruise Solutions, a new program that gives members profitable opportunities to fulfill every facet of their client's cruise vacation.

Created by Vacation.com and powered by preferred supplier Travel Bound, Pre & Post Cruise Solutions offers 13-15% commissions on private transfers, hotels and sightseeing tours at more than 40 of the world's most popular sea ports. The program makes it easy to add individual elements to any cruise client's itinerary, whether they need a private transfer from the hotel to the port or a tour of the departure city.

“With airline delays and other uncertainties, more cruisers are choosing to arrive in their departure city at least a day in advance,” said Stephen McGillivray, Vacation.com's vice president of Marketing and Public Relations. “Now, with Pre & Post Cruise Solutions, our members can easily arrange a private transfer from the airport to the hotel, nights in the hotel, and another transfer to the pier, all at great commissions.”

Pre & Post Cruise Solutions falls under Vacation.com's Cruise Groups Plus banner, which consists of Vacation Vignettes—exclusive vacation packages featuring the services of a concierge host, a cocktail reception and shore event—along with Amenity Departure Dates—its amenity enhanced group space program.

“Pre & Post Cruise Solutions complements our other cruise programs perfectly. Now our members can provide a complete cruise vacation to their clients while earning enhanced commissions. Our top-selling cruise members have been requesting a program just like this. It will have great appeal to their balcony-and-suite passengers,” added McGillivray.

All segments included in Pre & Post Cruise Solutions are bookable through EZguider—Vacation.com’s all-in-one booking tool for tours, cruises, insurance and soon air—as well as through Travel Bound.

Vacation.com members can log into AgentNet to access all Cruise Group Plus programs. All other agencies should visit [www.JoinVacation.com](http://www.JoinVacation.com) or [www.EZguider.net](http://www.EZguider.net) for more information.

**Vacation.com**

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit [www.JoinVacation.com](http://www.JoinVacation.com) to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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