

## PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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### VACATION.COM<sup>®</sup> EXPANDS EXCLUSIVE CONCIERGE-HOSTED CRUISE PROGRAM

*Royal Caribbean International joins the Vacation Vignettes lineup, while Celebrity Cruises and Azamara expand offerings*

ALEXANDRIA, VA (March 17, 2009) – Vacation.com<sup>®</sup>, North America's leading travel services marketing organization, announces that Royal Caribbean International will join its popular concierge-hosted Vacation Vignettes program, now representing well over 100 exclusive sailings for the year.

Vacation Vignettes are a select group of sailings with value-added amenities offered exclusively through Vacation.com member agencies. Every departure features the services of a concierge host, a "Bon Voyage" cocktail reception and an exclusive shore event.

The four itineraries from RCI include a 14-Night South America, 10-Night Caribbean & Panama Canal, 10-Night Canary Islands & Morocco and 7-Night Classic Mediterranean. The exclusive shore events range from a Special City Tour of Punta Arenas to a Sloth Sanctuary and Canoe Adventure. It is only through Vacation Vignettes that consumers would have access to these unique cultural experiences.

RCI's inclusion in the program bolsters an impressive lineup that includes Azamara Cruises, Celebrity Cruises, Crystal Cruises, Holland America Line, Regent Seven Seas Cruises, Silversea Cruises, Viking River Cruises and Windstar Cruises.

"Offering unique, value-added cruise packages from our Preferred Suppliers is an effective sales tool for our members," said Stephen McGillivray, Vacation.com's vice president of Marketing. "Vacation Vignettes continues to exceed the expectations of both our members and their clients."

Because of the success of the program, the number of departures has doubled since 2008. In addition to RCI's four sailings, Vacation Vignettes recently added nine new voyages

from Celebrity and four from Azamara to its 2009 schedule, bringing the total number of departures for the year to 133.

“Celebrity and Azamara recognized the tremendous value of this program,” added McGillivray. “Their Vacation Vignette sailings early in the year garnered a high response from our members. We are excited to add new departures.”

Vacation.com members can log into AgentNet to access the complete Vacation Vignettes 2009 schedule. All other agencies should visit [www.JoinVacation.com](http://www.JoinVacation.com) for more information.

### **Vacation.com**

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit [www.JoinVacation.com](http://www.JoinVacation.com) to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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