

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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VACATION.COM MEMBER AGENCIES, RCI PARTNERS OF THE YEAR

Successful agencies maximize the Vcom relationship

ALEXANDRIA, VA (February 17, 2009) – Vacation.com®, North America’s leading travel services marketing organization, applauds member agencies CruCon Cruise Outlet Plus of Center Harbor, N.H., and Cruise.com of Port Everglades, Fla., for being named 2008 Travel Partners of the Year by Royal Caribbean International (RCI).

CruCon Cruise Outlet Plus was named the cruise line’s top travel partner and will receive the President’s Award in recognition for Overall Outstanding Achievement; Cruise.com was awarded the Online Partner of the Year. CruCon also garnered recognition from Celebrity Cruises for Overall Account of the Year—a significant achievement considering that one agency has never captured top honors from both Celebrity and RCI in the same year.

In addition, both agencies received Power of Partnership awards in 2008 at Vacation.com’s 10th International Conference and Trade Show in Las Vegas. Cruise.com took home the Chairman’s Award for the highest Preferred Supplier sales, and CruCon won a President’s Award for the largest Preferred Supplier sales growth.

“These two agencies deserve all the accolades bestowed upon them,” said Steve Tracas, Vacation.com’s president and CEO. “They stand out as strong business models for other agencies by aggressively marketing to stimulate business while strategically using Vacation.com member benefits.”

“We are delighted to recognize Cruise.com and CruCon Cruise Outlet Plus,” said Vicki Freed, RCI’s senior vice president of Sales, Trade and Support Services. “Our partnership with Vacation.com allows us to work directly with many outstanding agencies—I’m sure this will not be the last time we honor a Vacation.com member.”

Agencies should visit www.JoinVacation.com for more information on the benefits CruCon and Cruise.com rely on as members of Vacation.com.

Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates ***“The Power of the Partnership”*** between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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