

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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VACATION.COM LAUNCHES MORE THAN 35 REGIONAL SEMINARS ACROSS NORTH AMERICA

Supplier-focused training forums are conveniently brought directly to members.

Alexandria, Va. (June 28, 2010) – Vacation.com[®], North America’s leading travel services marketing organization, has significantly expanded its exclusive, in-depth training events in an effort to reach members in their home towns. A concept which originated in Canada and has grown to blanket the United States, regional conferences and owner/manager mixers are scheduled throughout 2010.

In May, Vacation.com hosted large Regional Meetings in Boston, Mass., and Denver, Colo., and smaller Owner & Manager Mixers in Columbus, Ohio, and Rochester, N.Y., all of which were attended by a large collection of members and suppliers. As a result of the exceptional member participation, additional mixers and regionals are planned for this fall in Orlando, Fla., Seattle, Wash., Atlanta, Ga., San Jose and Los Angeles, Calif.

“We received such positive feedback at every event, from both members and suppliers, that we immediately decided to host more throughout the country, giving even more members a chance to attend, network and learn,” said Karin Viera, Vacation.com’s general manager of Sales, who attended both Regional Meetings.

Co-sponsored by Vacation.com Preferred Suppliers Holland America Line, Royal Caribbean International, Funjet Vacations, Kensington Tours, Virgin Atlantic Airways, Air New Zealand and the Globus family of brands, the Regional Meetings included a mini-trade show, dinner and a presentation on social media.

The informal and interactive Mixers gave owners and managers a unique opportunity to network with other members and Preferred Suppliers, speak directly with Business Development Managers and learn about Vacation.com’s core programs and member services.

Regional meetings and mixers are extremely popular in Canada, as members had convenient access to 24 events held across the country, as well as four additional venues

scheduled for October in Toronto, Edmonton, Vancouver and eastern Ontario, where they will participate in Breakout Sessions, Power Speaker Seminars, a Tradeshow/Reception and a General Session Dinner.

Vacation.com's U.S. members should look for invitations to arrive in the July timeframe, while Canadian members can visit CanadaNet for more information on their meetings. All other agents should visit www.JoinVacation.com to learn more about the benefits Vacation.com offers.

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Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates "*The Power of the Partnership*" between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency's profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization "Powered by Real Travel Agents," is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

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