

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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MORE THAN 1,200 TRAVEL INDUSTRY PROFESSIONALS TO ATTEND VACATION.COM'S 12TH INTERNATIONAL CONFERENCE

Richard Fain, Kay Urban, 140 classes, ship inspection and post cruise drives attendance.

Alexandria, Va. (June 28, 2010) – Vacation.com®, North America's leading travel services marketing organization, will welcome more than 1,200 attendees this week at its 12th International Conference and Trade Show held at the Orlando World Center Marriott Resort & Convention Center.

Attendees will enjoy a Conference agenda that includes 150+ hours of classes; keynote addresses from Richard Fain, Chairman & CEO of Royal Caribbean Cruises Ltd., and Kay Urban, President & CEO of Amadeus Americas; a ship inspection and luncheon aboard Royal Caribbean International's *Freedom of the Seas*; Preferred Supplier sessions; an impressive group of Power Speakers; evening events at Pointe Orlando, Universal Orlando and CityWalk; and special entertainment from Royal Caribbean International: *BIG SHOT, The Ultimate Billy Joel Experience!*

“Our members come for the entire Conference experience—a comprehensive learning and networking experience they cannot get anywhere else,” said Lauraday Kelley, Vacation.com's vice president of Conference & Corporate Communications. “They come for the training, the speakers, the entertainment, and most importantly, the solidarity of joining their fellow members and celebrating the fact that they all belong to the most powerful agency group in the world.”

With convenient access to the cruise industry, Orlando proved to be an attractive host city, drawing 200 more attendees over the prior year. In 2011, Vacation.com will return to Las Vegas for its 13th Conference, scheduled for June 19-23, 2011, at Mandalay Bay.

“Yes, we're heading back to Vegas for Lucky 13, but not the Vegas you've seen before,” added Kelley. “We've never hosted Conference at Mandalay Bay, and they are rolling out the red carpet for our members. Next year is going to be an event to remember for all attendees.”

Vacation.com members should visit www.conference.joinvacation.com to register for the 13th International Conference & Trade Show at the early bird rate. All other agents should visit www.JoinVacation.com to learn more about the benefits Vacation.com offers and to try the Benefits Calculator to discover the financial value of membership.

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Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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