

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



Media Contact:

Jennifer Coulter, CTA

jcoulter@vacation-corp.com

Vacation.com

(703) 740-4372

VACATION.COM SIGNIFICANTLY EXPANDS TRAINING OPPORTUNITIES

35,000 training 'touches' in the first half of 2010, educating member agents at Conference, in offices and online.

Alexandria, VA (June 28, 2010) – Vacation.com[®], North America's leading travel services marketing organization, announces its Training & Member Development team has expanded its free training opportunities through more in-office, virtual and on-demand classes, along with new offerings at its 12th International Conference & Trade Show, held at the Orlando World Center Marriott Resort & Convention Center from June 27 - July 1, 2010.

“Our team is dedicated to providing thorough, leading-edge training to our members,” said Steve Tracas, Vacation.com's president & CEO. “Through the first half of this year alone, we have already ‘touched’ our members more than 35,000 times through our many training venues, including more than 140 office visits and 125 virtual classes.”

Understanding the importance of face-to-face learning opportunities, the team has personally trained more than 550 agents already in 2010 through in-office instructional visits. This intimate setting allows members to be educated directly on any Vacation.com program, including the latest enhancements to Engagement and EZguider, from the convenience of their own offices and the comfort of their own computers.

The Vacation.com training department offers virtual courses over the Web with a live instructor; on-demand e-learning; supplier product webinars and classes on timely topics, such as Social Media or Google Rankings. All training is included within a Vacation.com membership.

“I believe our agency group is the leader in investing so much time and resources into developing high quality e-learning solutions for our members,” said Geoff Stewart, Vacation.com's senior manager of Training & Member Development. “Our members are busy selling travel and growing their business; it's important that we provide learning solutions that are available to them 24/7, on their schedules.”

For more information on Training & Member Development programs, member agents can visit Vacation.com's Agent Advancement Center at www.agentnet.com/aac. All other agents should visit www.JoinVacation.com to learn more about the benefits Vacation.com offers and to try the Benefits Calculator to discover the financial value of membership.

Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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