

NEWS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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VACATION.COM TO HOST 2012 CONFERENCE ON THE OASIS OF THE SEAS

14th Conference—featuring free member registration—will be largest ever aboard a ship.

Alexandria, Va. (June 22, 2011) – Vacation.com®, North America’s leading travel services marketing organization, announced a surprising site for their 14th annual International Conference & Trade Show: Royal Caribbean International’s *Oasis of the Seas*SM.

To be held May 5 - 12, 2012, the event will be the largest travel industry conference ever hosted onboard a cruise ship. Conference will be spaced out during the 7-day voyage departing from Port Everglades in Ft. Lauderdale and visiting Nassau, St. Thomas and St. Maartin.

“Only the world’s largest cruise ship could hold the industry’s largest Conference,” said Vacation.com President John Lovell. “It’s going to be an unforgettable week, and I would like to thank Royal Caribbean, which honored us with a ‘Consortia Partner of the Year’ award earlier this year, for making this opportunity possible.”

“The opportunity to showcase the incredibly innovative *Oasis of the Seas*SM to the Vacation.com network truly exhibits the power of our very special partnership. We look forward to hosting Vacation.com onboard for an exciting and memorable Conference experience,” said Joanne Schimelman, Royal Caribbean International’s Vice President of Sales & National Accounts.

All of the best that Conference offers will remain, including an active Trade Show, hands-on training in the Experience Room, dozens of classes and Preferred Supplier sessions, high energy General Sessions and the industry’s best speakers. Interspersed throughout the week will be more downtime than usual, which will give attendees time to network and enjoy all the *Oasis of the Seas*SM has to offer.

“Between Conference, the ship itself and the fabulous Caribbean islands we visit, our members will have an action-packed week,” added Lovell. “And the best part is that our members do not have to pay a registration fee to attend! All they pay for is the cabin of their choosing within the Conference group, which Royal Caribbean is generously offering at discounted prices.”

For more information on next year’s Conference, Vacation.com members should visit www.agentnet.com. All other agents should visit www.JoinVacation.com to learn more about the benefits Vacation.com offers and to try the Benefits Calculator to discover the financial value of membership.

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Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality Preferred Suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and unique vacation products.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is owned by Travel Leaders Group and maintains its headquarters in Alexandria, VA. Travel Leaders Group ranks as the #1 corporate travel management company by *Business Travel News*. It was listed among the top ten travel companies on the *Travel Weekly* Power List and was also ranked #1 in the category of “Travel Agencies-Miscellaneous” by *Entrepreneur*. Vacation.com ranks #1 in the Top 10 Consortia/Cooperatives in the *Travel Weekly* Power List and has been recognized with the Gold Magellan Award for excellence in Marketing.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.