

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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**INDUSTRY LEADERS HEADLINE
VACATION.COM'S 2010 CONFERENCE**

Richard Fain and Kay Urban to address record number of attendees in Orlando.

Alexandria, Va. (June 1, 2010) – Vacation.com®, North America's leading travel services marketing organization, will feature Richard Fain, Kay Urban and three Power Speakers at its 12th International Conference & Trade Show, to be held at the Orlando World Center Marriott Resort & Convention Center from June 27 - July 1, 2010.

Richard Fain, Chairman & CEO of Royal Caribbean Cruises Ltd., and Kay Urban, President & CEO of Amadeus Americas, will provide keynote addresses before a record-number of attendees during two General Sessions.

“Richard and Kay are two accomplished and respected veterans who will provide the kind of unique insights and industry knowledge that our agent members will be able to use to advance their own agencies,” said Lauraday Kelley, Vacation.com's vice president of Conference & Corporate Communications. “Their participation perfectly rounds out our four-day intensive learning agenda.”

Bolstering the keynote addresses will be three Power Speakers—professional presenters who consistently convey powerful messages. The Power Speakers have become popular highlights of recent Conferences, as they present material that has broad applications across the industry and valuable messages that resonate with attendees.

The Orlando collection of Power Speakers includes Nolan Burris, president and "Chief Vision-er" of Visionistics Enterprises; Geoff Stewart, senior manager of Vacation.com's Training and Member Development; and Stuart Cohen, president and coach of Exclamation Points, Inc., a professional business coaching company.

“To make sure everyone has the opportunity to attend and benefit from our Power Speaker sessions, we have cleared the schedule so that nothing competes for time while these highly-requested speakers are presenting,” added Kelley.

Additional elements of this year's schedule include 150+ hours of classes; evening events at Universal Orlando and CityWalk, including complimentary admission to the Park and private receptions at CityWalk, and Pointe Orlando, a unique shopping and dining venue providing a sampling from local restaurants and a drawing for a shopping spree; and special entertainment from Royal Caribbean International: *BIG SHOT, The Ultimate Billy Joel Experience!*

Vacation.com members should visit www.conference.joinvacation.com to register for the 12th International Conference & Trade Show. All other agents should visit www.JoinVacation.com to learn more about the benefits Vacation.com offers and to try the Benefits Calculator to discover the financial value of membership.

Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates "*The Power of the Partnership*" between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency's profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization "Powered by Real Travel Agents," is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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