

## PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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### VACATION.COM MEMBER USAGE OF EZGUIDER SELLING PLATFORM HITS NEW HIGH IN MARCH

*As member adoption rises, Vacation.com releases comprehensive user's guide and support materials to increase productivity*

Alexandria, Va. (April 26, 2010) – [Vacation.com](http://Vacation.com)®, North America's leading travel services marketing organization, announces that a record number of member agents used EZguider—its Web-based leisure sales tool—to quote and book travel in March.

“During this year's wave season, EZguider usage by our members was at an all-time high,” said Steve Tracas, Vacation.com's president & CEO. “With its side-by-side shopping and booking capabilities for all the major cruise lines, EZguider's ability to increase an agency's productivity is beyond compare.”

More than 1,600 member agents are currently registered to use EZguider, prompting Vacation.com to recently release *EZguider: The Guide*, which includes step-by-step tutorials and text call-outs with Best Practices, Tips, FAQ's, Knowledge Checks and Additional Training information.

*EZguider: The Guide* complements the extensive array of training and support services Vacation.com has in place for EZguider, including On Demand E-Learning, Virtual Classes and Product Documentation—all designed to not only make it simple for members to access training, but also to meet the needs of different learning styles.

EZguider is a powerful Web-based tool for member agents to quickly compare similar products from multiple suppliers on one screen. EZguider users can shop, quote and book from more than 500 airlines, 12 major cruise lines, five preferred tour operators and multiple third-party insurance providers—all integrated into one passenger record and invoice while interfacing with the Trams back-office system.

EZguider is exclusively for Vacation.com members. Agents can visit [www.EZguider.net](http://www.EZguider.net) to learn more about this all-in-one leisure-selling platform, or access [www.agentnet.com/acc](http://www.agentnet.com/acc) to download the new manual.

## **Vacation.com**

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit [www.JoinVacation.com](http://www.JoinVacation.com) to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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