

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION

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VACATION.COM TO HOLD MEMBERSHIP MEETINGS IN BOSTON, DENVER, COLUMBUS AND ROCHESTER

Regional meetings scheduled in May provide key networking opportunities for members across the country.

Alexandria, Va. (April 13, 2010) – Vacation.com, North America's leading travel services marketing organization, will hold large Regional Meetings in Boston, Mass. (May 11) and Denver, Colo. (May 13), and smaller Owner & Manager Mixers in Columbus, Ohio (May 4) and Rochester, N.Y. (May 6).

Co-sponsored by Vacation.com Preferred Suppliers Holland America Line, Royal Caribbean International and the Globus family of brands, the Regional Meetings in Boston and Denver will include a mini-trade show, dinner and the presentation "Connecting Your Online Marketing: Information on Twitter, Facebook and Blogs."

"Having a unified social media plan is vital to online marketing success. This presentation will help agents connect all the dots to achieve profit-enhancing results," said Karin Viera, Vacation.com's general manager of Sales, who will attend the events alongside John Lovell, Vacation.com's vice president of Sales & Industry Relations.

In Columbus and Rochester, informal and interactive Mixers will give owners and managers a unique opportunity to network with other members and Preferred Suppliers, speak directly with Business Development Managers and learn about Vacation.com's core programs and member services.

"The mixers will be more intimate, providing valuable one-on-one time with our members. We are always interested in discovering how we can better support our member's business needs and bring them closer to our preferred suppliers," added Viera.

Vacation.com members should email registration@vacation-corp.com to RSVP for either a Regional Meeting or an Owners & Managers Mixer. All other agents should visit www.JoinVacation.com to learn more about the benefits Vacation.com offers.

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Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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