

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION

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VACATION.COM MEMBERS ENROLLING AT RECORD PACE FOR CONFERENCE CLASSES

Member agents are personalizing their Conference experience by pre-selecting which of the 150+ hours of classes to attend.

Alexandria, Va. (April 12, 2010) – Vacation.com®, North America's leading travel services marketing organization, recently opened class registrations for its 12th International Conference & Trade Show, to be held at the Orlando World Center Marriott Resort & Convention Center from June 1, 2010.

With four days of learning seminars scheduled, conference attendees have many choices, including classes on social media, client referral and post-sale marketing, and search engine optimization. Based on registrations received, popular classes are *Increase Your Google Rankings*, *Integrate ClientBase and Engagement Select*, and *Google Maps & the Customer Experience*. More than 150 hours of classes are available, featuring 120 training venues, 46 preferred supplier/destination classes, three popular think tank sessions, and the chance to earn up to 35 CLIA credits.

“With 1,200 expected attendees, classes will quickly fill up,” said Lauraday Kelley, Vacation.com’s vice president of Conference & Corporate Communications. “In fact, just within the first 24 hours that registration opened, half of our attendees already enrolled for classes. I encourage those who haven’t yet registered to choose their classes as soon as possible.”

All registered member agents receive customized emails inviting them to personalize their Conference experience by registering for classes, Preferred Supplier seminars, general sessions, the trade show and evening events that meet their personal learning goals.

“Our Conference attracts a great mix of agents at all experience levels. To fulfill their educational needs, we offer more learning tracks every year that incorporate relevant

industry, technology and marketing topics. Enabling our members to create their own itinerary ensures they will be able to make the most of their time in Orlando,” added Kelley.

Additional elements of this year’s schedule include keynote speakers Richard Fain and Kay Urban, a ship inspection and luncheon aboard Royal Caribbean International’s *Freedom of the Seas*, a three-night post-Conference Caribbean cruise opportunity, and evening events at Pointe Orlando, Universal Orlando and CityWalk.

Vacation.com members should visit www.conference.joinvacation.com to register for the 12th International Conference & Trade Show. For more information on the benefits Vacation.com offers, visit www.JoinVacation.com.

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Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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