

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



Media Contact:

Jennifer Coulter, CTA

jcoulter@vacation-corp.com

Vacation.com

(703) 740-4372

VACATION.COM ADDS THE VILLA EXPERIENCE BY TRAVEL IMPRESSIONS

Vacation.com continues to attract luxury product providers.

Alexandria, Va. (March 7, 2011) – Vacation.com, North America's leading travel services marketing organization, welcomed another luxury travel provider into its portfolio of Preferred Suppliers with the addition of The Villa Experience by Travel Impressions.

Featuring a collection of more than 650 villa rental properties in the Caribbean, Hawaii, Europe and Mexico, The Villa Experience product includes a concierge service to handle personal vacationer requests, a virtual catalogue linked directly to a travel agent's website, and booking agents to handle travel agent commissionable reservations.

"With more than \$500 million in luxury sales annually, Vacation.com members have clearly shown the ability to sell high-end products," said John Lovell, Vacation.com's vice president of Sales & Industry Relations. "It is our job to attract unique and distinguished premium travel providers like The Villa Experience in order to give our members more choices to please their clients."

The Villa Experience joins a long list of upscale travel providers that have joined forces with Vacation.com in the last year. This list includes Cox & Kings, Tauck, Smithsonian Journeys Travel Adventures, Kensington Tours, Compagnie du Ponant Yacht Cruises and Fairmont | Raffles | Swissôtel Hotels & Resorts. These respected companies complement those already included in Vacation.com's luxury portfolio, including Silversea Cruises, Crystal Cruises, Regent Seven Seas Cruises and Azamara Club Cruises, to name a few.

"We are proud to partner with Vacation.com, which continues to strengthen its position within the luxury travel market," said John Hanratty, senior vice president and chief marketing officer for Travel Impressions. "Consumers often think of a villa vacation as something only celebrities can afford, but this new product offers a luxury hospitality experience that fits a wide range of travel budgets. We feel very confident that the

experience and knowledge of Vacation.com members will greatly assist us in communicating the benefits and uniqueness of these exceptional villa properties.”

For more information on The Villa Experience, Vacation.com members should visit www.agentnet.com. All other agents should visit www.JoinVacation.com to learn more about the benefits Vacation.com offers and to try the Benefits Calculator to discover the financial value of membership.

Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality Preferred Suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and unique vacation products.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is owned by Travel Leaders Group and maintains its headquarters in Alexandria, VA. Travel Leaders Group ranks as the #1 corporate travel management company by *Business Travel News*. It was listed among the top ten travel companies on the *Travel Weekly* Power List and was also ranked #1 in the category of “Travel Agencies-Miscellaneous” by *Entrepreneur*. Vacation.com ranks #1 in the Top 10 Consortia/Cooperatives in the *Travel Weekly* Power List and has been recognized with the Gold Magellan Award for excellence in Marketing.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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