

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



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SHIP INSPECTION AND POST-EVENT CRUISE TO BOOKEND VACATION.COM'S 2010 CONFERENCE

Additional highlights include evening events sponsored by Marriott, Pointe Orlando, Universal Orlando and CityWalk.

Alexandria, Va. (February 22, 2010) – Vacation.com®, North America's leading travel services marketing organization, has numerous events planned to educate and entertain the record number of attendees expected at their 12th International Conference & Trade Show, to be held at the Orlando World Center Marriott Resort from June 27 - July 1, 2010.

While training and education remain the true focus of the four-day event, other key elements—including a ship inspection and luncheon, a post-Conference cruise opportunity, entertainment and four evening events—are generating record setting pre-Conference enrollment numbers amongst Vacation.com member agents.

“Each year, we find a way to deliver more education and excitement than we did the year before,” said Lauraday Kelley, Vacation.com's vice president of Conference & Corporate Communications. “For Orlando, not only do we have keynote speakers such as Richard Fain and Kay Urban, but we also have exciting entertainment and a collection of off-site activities to keep our attendees actively engaged.”

The first off-site activity will take place on Sunday, June 27, with a ship inspection and lunch aboard Royal Caribbean's *Freedom of the Seas*, followed by the opening General Session, including a Broadway performance sponsored by Keith Prowse, and a festive welcome reception sponsored by Marriott. Evening events include a VIP Evening at Universal Orlando and CityWalk, and a Vacation.com signature party at Pointe Orlando.

“Throw in the farewell event with entertainment provided by RCI, and there will be a chance for attendees to have fun every night during Conference,” added Kelley.

Attendees are welcome to relax after Conference with a cruise, where they will enjoy special pricing on a three-night Caribbean sailing onboard Royal Caribbean International's *Monarch of the Seas* from July 2 – 5.

Educational components of Conference will include more than 120 training venues, 46 preferred supplier/destination classes, the chance to earn up to 35 CLIA credits and three popular think tank sessions.

Vacation.com members should visit www.conference.joinvacation.com to register for the 12th International Conference & Trade Show.

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Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency's profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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