

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



Media Contact:

Lauraday Kelley

lkelly@vacation-corp.com

Vacation.com

(703) 740-4361

VACATION.COM'S EZGUIDER NOW PROVIDES ALL FOUR TRAVEL VERTICALS

2010 represents first full year with Cruise, Tour, Insurance and Air capabilities.

Alexandria, Va. (January 29, 2010) – Vacation.com®, North America's leading travel services marketing organization, continues to roll-out EZguider—an all-in-one leisure booking tool with access to all four travel verticals—to its membership while unveiling a series of key enhancements for 2010.

Platform enhancements will highlight key Preferred Supplier offerings via sponsored search capabilities as well as supplier specials that provide increased earning potential to the membership or amenities to their clients. In addition, EZguider includes cross travel type booking integration to facilitate the booking process and search advancements to help members more easily identify, research, and book the optimal vacation for their customers.

“As we begin 2010, the first full year with all four leisure travel verticals now available, we continue to enhance EZguider's functionality with input from our members,” said Tiffany Glass, Vacation.com's vice president of ECommerce and Technology. “The interest from our membership has been outstanding with more than 1,600 members registered for EZguider and more than 800 using the system for bookings and quotes. Our members clearly see the value in a platform that can provide searching, comparing and booking capabilities for cruises, tours, air and insurance from one source.”

Vacation.com has consistently enhanced EZguider since the platform's launch in 2008, increasing its functionality and adding new suppliers. One such improvement included the integration of EZair, which allows members to make stand-alone airline reservations with more than 500 airlines directly through EZguider without a GDS contract, monthly fees or productivity goals. EZair also provides service fee add-on capabilities for members, and EZair bookings can be added onto existing tour or cruise bookings to complete members' full service offering.

In addition to the numerous airlines, EZguider users can shop, quote and book with 12 major cruise lines, preferred tour operators and four third-party insurance providers, allowing member agents to quickly compare similar products from multiple suppliers on one screen.

To assist the growing number of users, Vacation.com offers an abundance of support and training options, including a dedicated training team for onsite agency seminars; an online “Help” link on each Web page directing members to FAQs and quick-reference guides, and a live, online chat feature; a toll-free call center; and interactive tutorials, recorded Webinars and more at Vacation.com’s online Agent Advancement Center.

EZguider is exclusively for Vacation.com members. Agents can visit www.EZguider.net to learn more about this all-in-one leisure-selling platform.

Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

###