

PRESS RELEASE - FOR IMMEDIATE MEDIA ATTENTION



Media Contact:

Lauraday Kelley

lkelly@vacation-corp.com

Vacation.com

(703) 740-4361

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VACATION.COM REGISTERS MORE THAN 240 NEW MEMBERS IN 2009

Increase in new members fueled by enhanced commissions, marketing, technology and training capabilities.

Alexandria, Va. (January 20, 2010) – Even during a challenging year, Vacation.com®, North America’s leading travel services marketing organization, attracted more than 240 new members in 2009, a significant increase from 2008.

“Agencies had to make every dollar count last year; that’s why they joined Vacation.com,” said Karin Viera, Vacation.com’s general manager of Sales. “They know that membership with our organization gives them the very best return on their investment. One unique benefit is that our sophisticated marketing programs are included with membership, allowing our member agencies to promote their services all year without spending additional funds.”

Although Vacation.com’s appeal centers around its enhanced commissions, agency-changing technology and wealth of marketing and cruise programs, including more than 700 amenity sailings and hosted cruise departures, the organization’s dedication to training also played a major factor in attracting new members.

Vacation.com’s robust training solutions—spearheaded by six dedicated specialists—consist of an education-focused, annual Conference, personalized in-office training, live virtual training, on-demand tutorials and highly-qualified phone support. Through these flexible arrangements, members benefited from more than 14,000 training “touches” in 2009, including 500 agents trained in the comfort of their own offices.

“Professional development is pivotal to enjoying a prosperous, long-term career in this industry,” added Viera. “That’s one of the main reasons agencies are so enthusiastic about becoming and remaining a member of Vacation.com—to take advantage of our numerous training opportunities.”

For more information on Training & Member Development programs, member agents can visit Vacation.com's Agent Advancement Center at www.agentnet.com/aac. All other agents should visit www.JoinVacation.com to learn about all the benefits Vacation.com provides.

Vacation.com

Vacation.com is the largest travel services marketing organization in North America, serving independent retail travel agencies across the U.S. and Canada. Vacation.com facilitates “*The Power of the Partnership*” between a network of quality preferred suppliers and member agencies that increase profits through disciplined marketing, comprehensive training and robust booking tools, including the proprietary EZguider sales platform.

Interested in maximizing your agency’s profit potential? Visit www.JoinVacation.com to learn why Vacation.com, an organization “Powered by Real Travel Agents,” is the right choice.

Vacation.com is a subsidiary of Amadeus IT Group, SA, and maintains its headquarters in Alexandria, VA.

For further information, contact Vacation.com at 1650 King Street, Suite 450, Alexandria, VA 22314; tel: 800-843-0733.

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